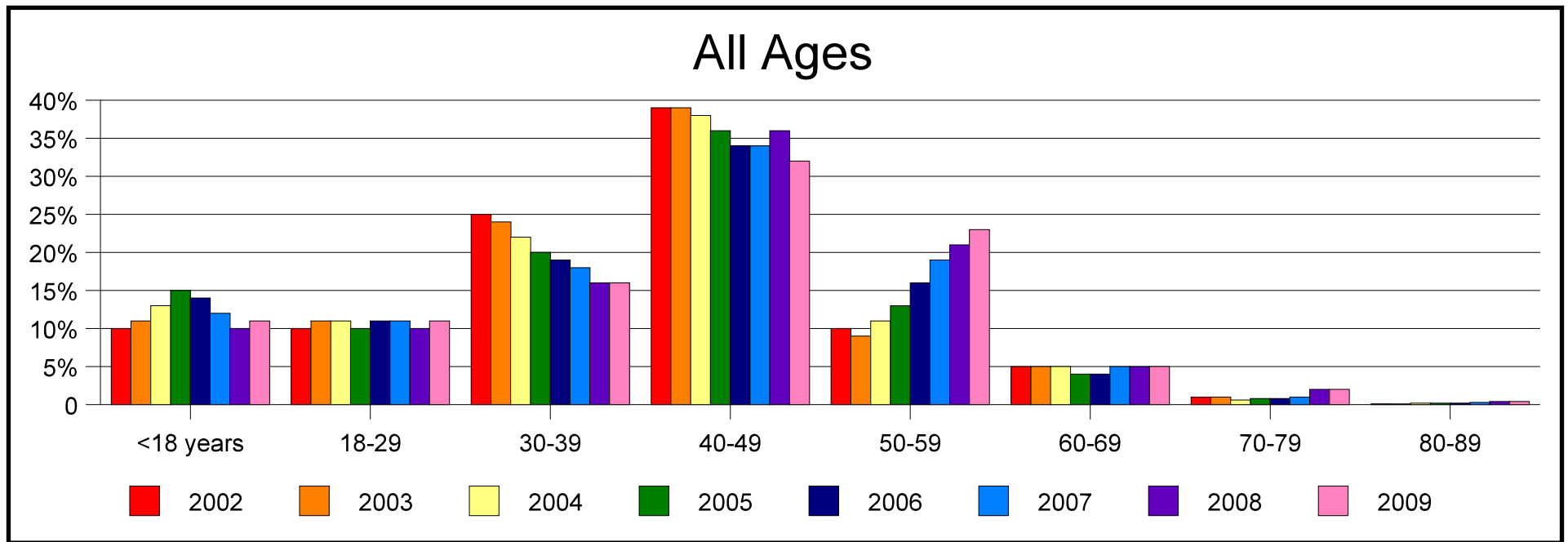


## Ski Challenge ages from 2002 through 2009



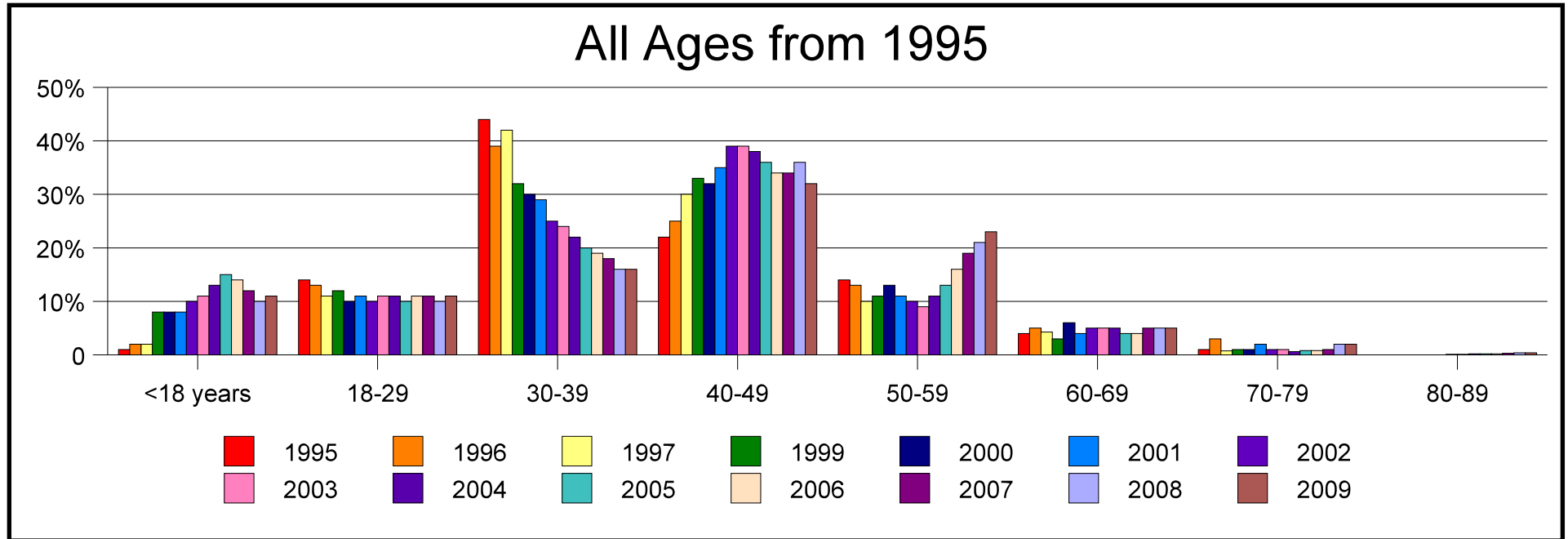
Data can be looked at many different ways. Our total number of racers varies from year to year, so this graph shows the trends based on percentages. It shows what percentage of participants in a certain year were a certain age. It shows that the 50-59 age group has gone up over the years. This can prove a few things. One being we have a solid program and people stick around. Two, this age group has the most free-time now and are more financially sound than the younger groups. Over the years, this age group has become one of the best in skill level.

The less than 18 has gone up and down. We had a few years in there where our Buck Hill Sunday afternoon Family league was our biggest league. After that was dropped by Buck Hill, the less than 18 year old age-group dropped. Many families did not come back. Now our trend is going back up. We are building that age group by offering more opportunities. We do have to consider that we have 15 leagues per week and only three offer racing opportunities to participants under 18. Hyland Wednesday being one of those - we had 3 kids in that league this past year.

I think the economy has a lot to do with the 30-39 year old group going down. At this age, many people are starting families and feel they need to cut back on recreation until their children are a little older.

60-69 stays very level as 18-29. The 18-29 is a tough group as many are in college in the younger half of this group and the older half of this group are just getting started with careers. We do get many young adults who are children of our older racers joining with their parents who are in their 50s. We also get return members who raced with us as kids. We have to remember that Ski Challenge has been around for 24 years. Having kids involved is fairly new.

## Ski Challenge ages from 1995 through 2009



This graph shows ages since 1995. The data was taken from printed material archives from 1995 - 2001. After 2001 we went from a DOS database to an Access Database. The DOS database is not accessible. Data is as accurate as we can get it by eyeballing printed graphs.

It's obvious when the "Family Leagues" started.